

A stylized map of Taiwan is centered on the left side of the page, rendered in a light blue outline. The background is a dark teal color with a pattern of concentric, slightly irregular circles radiating from the map. Several solid blue circles of varying sizes are scattered across the background, some appearing as bright spots.

TW Status Report

TWNIC
2019.03.12





TWNIC

.tw/.台灣 registry

- Founded in 1999
- Non-profit
- DN/IP
- Internet Usage 82.1%
- Usage of Mobile Internet 77.3%

TWNIC major working items of DN





lungshan.org.tw



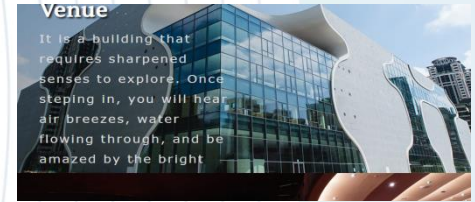
www.northguan-nsa.gov.tw



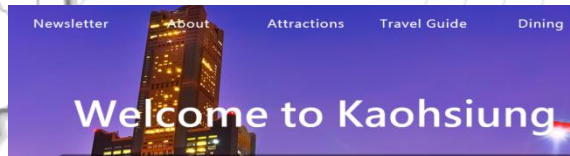
www.taipei-101.com.tw



wuling-farm.com.tw



<http://www.npac-ntt.org>



khh.travel



2019taiwanlantern.tw



2018floraexpo.tw

The domain name's industry...

- The launch of New gTLD
- Too many alternatives to choose
- Many tedious matters that have to do
- Face to the rise of social media
- Domainers remain hesitant
- The growth of dn registration is slightly declining .





What we did

- Expand Registrar Channel
- Provide more services of .tw
- Flexible pricing
- Increasing visibility
- Service system adaptation



Who can be our new registrars ?

- Expand Registrar Channel
 - Simple requirements, especially for ICANN accredited registrars
 - Easier application process



Provide more services of .tw



Using *at.tw* , provide fast and easy redirection to connect to user's personal Facebook or Instagram page.



Provide Various IDN language registrations including Japanese IDN.tw, Korean IDN.tw and more...



Provide DNSSEC enabled DNS hosting service

Flexible pricing



Coin program in August & September 2018

- ASCII.tw and Chinese IDN.tw
- NTD 50 for one year registration



- Encourage our registrars to propose new ideas for using DN
- The proposal will be reviewed Based on fair ,trust , transparent's principles.

Increasing Visibility



.tw branding and images



Promotional Ads



Social networking

~~FCFS~~



Release some reserve words
FCFS not the only way to get DN
Catch attention to .tw domain

Service system adaptation

- Migrate API to EPP protocol
 - Easy access for ICANN accredited registrars
- DNSSEC enabled DNS hosting service
 - Automatic sign zones and key rollover



謝謝！

*Thank
you!*